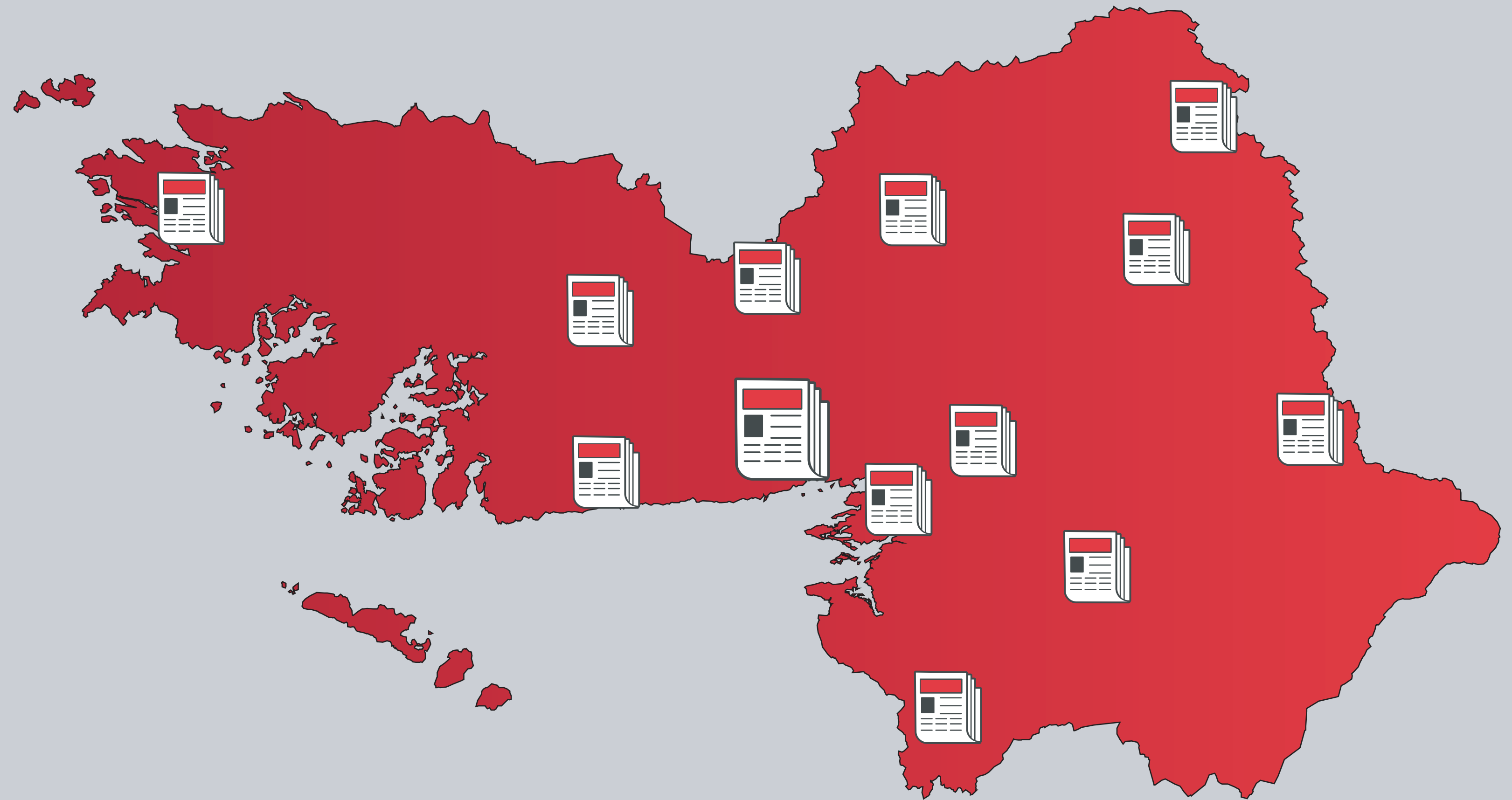


Galway Advertiser

Rate Card



- 40,500 papers distributed weekly in Galway City and County
- 24,500 papers delivered directly to homes in Galway City every week
 - Read weekly by 131,610 in Galway City and County
 - Over 164,660 combined social media followers

The Galway Advertiser is the largest circulating newspaper in Galway City & County

Galway Advertiser & Advertiser Business Rates

	GALWAY ADVERTISER	ADVERTISER BUSINESS
Full Page Colour	€4,000	€5,500
Half Page Colour	€2,050	€3,500
Quarter Page Colour	€1,100	€1,800
Column CM Colour	€23	€35
Front Page 12cm	€675	N/A
Front 6cm x 3column	€585	N/A
Back Page	€5,000	N/A
Wrap Advertising	€11,000	N/A
Half Wrap	€6,000	N/A

Leaflet Distribution: €240 + VAT per 1,000 Leaflets Distributed

Discounts available on volume bookings. Please ask your account executive for more details.

Advert Sizes

EZ LIVING furniture

Summer SALE

MUST END SOON

ABSOLUTELY EVERYTHING REDUCED



0% INTEREST FREE FINANCE | UP TO 2 YEARS NO DEPOSIT | TERMS UP TO 4 YEARS AVAILABLE

- | | | | | | |
|---|------------------------------------|--|--|--|---|
| <p>Terryland Retail Park
Outlet Store, Liosban Ind Est
Ballyfin Road, Castebar
Ballyloman Road
City East Retail Park</p> | <p>Galway Mayo Limerick</p> | <p>Tullamore Retail Park
Kilkenny Retail Park
Poppyfield Retail Park, Clonmel
Sligo Retail Park
Crescent Link Retail Park</p> | <p>Offaly Tipperary Sligo Derry</p> | <p>Naas Road, Woodies Tallaght Retail Park
Fonhill Retail Park
Airside Retail Park, Swords
Blanchardstown Retail Park</p> | <p>Dublin Dublin Dublin Dublin</p> |
|---|------------------------------------|--|--|--|---|

Full Page

Stolen skulls begin their return journey to Inishbofin after more than 130 years

BY UNA SHOOT
A ceremony in Trinity College Dublin yesterday marked the first step in returning 15 skulls to Inishbofin more than 130 years after they were stolen from the island by visiting anthropologists.

The remains of Inishbofin, believed to be the remains of 15th-century warriors, were discovered in 1882 by British anthropologist Alfred Haddon and his assistant, Richard Owen, and have been housed at the National Museum in Trinity College since.

The remains were laid in a traditional wooden coffin, made by undertaker Christopher Clark yesterday, and are being returned to Inishbofin to be buried in a new stone coffin. They will return to the island on Saturday.

A funeral Mass will be held on the island on Sunday, followed by a double of the Mass at St Columba's, Kesh, where the remains were discovered, before they were reinterred.

The remains were reinterred in a double coffin, made by undertaker Christopher Clark yesterday, and are being returned to Inishbofin to be buried in a new stone coffin. They will return to the island on Saturday.

A funeral Mass will be held on the island on Sunday, followed by a double of the Mass at St Columba's, Kesh, where the remains were discovered, before they were reinterred.



Academics measuring the heads of people on Inishbofin in 1882. It was believed at the time that the islanders were Ireland's Indigenous people. Photograph: Trinity College Dublin

The skulls were in a wooden coffin for 130 years. They were discovered in 1882 by British anthropologist Alfred Haddon and his assistant, Richard Owen, and have been housed at the National Museum in Trinity College since.

The remains were laid in a traditional wooden coffin, made by undertaker Christopher Clark yesterday, and are being returned to Inishbofin to be buried in a new stone coffin. They will return to the island on Saturday.

A funeral Mass will be held on the island on Sunday, followed by a double of the Mass at St Columba's, Kesh, where the remains were discovered, before they were reinterred.

Half Page

Athenry Credit Union
ATHENRY • BALLYGAR • BIRR • KILKERRIN
KINVARA • MENLOUGH • PORTUMNA

First Time Borrower Loan

First Time Borrower Loan Example	
Loan Amount	€10,000
Term	3 years
36 Monthly Repayments	€303.46
Total Cost Of Credit	€924.28
Total Amount Payable	€10,924.28

Based on a variable interest rate of 5.83% PA (5.99% APR). Representative example as at 08/10/2023.

Apply Online

Visit: AthenryCU.ie

Think Athenry Credit Union!

If you are a first time borrower or haven't borrowed in the past five years from Athenry Credit Union you can avail of our First Time Borrower Loan.

Warning! If you do not meet the repayments on your loan, your account will go into arrears. This may affect your credit rating, which may limit your ability to access credit in the future.

Loans are subject to approval. Terms and Conditions apply. Athenry Credit Union Limited is regulated by the Central Bank of Ireland.

12x3

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Green light for development set to positively change the heart of the city

BY DECLAN VARLEY
Unkenet and derelict lands in the vicinity of Coonst Station are to be transformed into new public realm following the granting of planning permission by An Bord Pleanála for a development that is set to positively change the experience of living and working in Galway city centre.



The Augustine Hall project, backed by Galway Capital and Summum Capital, has received the green light and will comprise a new public realm ranging in height from one-storey to 21-storey, including the erection of the three-storey 'The Station' structure.

The Augustine Hall project, backed by Galway Capital and Summum Capital, has received the green light and will comprise a new public realm ranging in height from one-storey to 21-storey, including the erection of the three-storey 'The Station' structure.

Quarter Page

WINTER WEDDING SHOWCASE

THE ARDILUAH HOTEL

SUNDAY, NOVEMBER 19TH | 11AM TO 5PM

WEDDINGS@THEARDILUAH.HOTEL.IE
WWW.THEARDILUAH.HOTEL.IE
TAYLORS HILL, SALTHILL, GALWAY

CALL US FOR MORE INFO 091 519 703

FOR ASSISTANCE OR ADVICE CONTACT ME

Cítr Niall Mc Nelis
Member of Galway City Council

T: 0876197300
E: niall.mcnelis@gcgc.ie
W: www.niallmcnelis.com

12x2

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THE BARBER LOUNGE
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green party

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GALWAY CITY COUNCILLOR

Salthill and Knocknacarra

Representing you in Galway City

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niall.murphy@greenparty.ie 086 8399996
twitter: @niallmurphy galwaygreens.ie

0% INTEREST FREE FINANCE | UP TO 2 YEARS NO DEPOSIT | TERMS UP TO 4 YEARS AVAILABLE

Brand Campaigns

6 Week Branding Campaign

6 adverts published in the Galway Advertiser on your chosen weeks Editorial of 250 words with image on 2 of the weeks your advert appears

Sizes to choose from:

Full page – €1,290 plus VAT per insertion
Half page – €660 plus VAT per insertion
Quarter page – €385 plus VAT per insertion
12cm x 3 column - €310 plus VAT per insertion
12cm x 2 column OR 8cm x 3 column- €235 plus VAT per insertion

*All adverts must be published within a 13 week period

13 Week Branding Campaign

13 adverts published in the Galway Advertiser on your chosen weeks Editorial of 250 words with image on 4 of the weeks your advert appears 3 social media posts
One upgrade to double your advert

Sizes to choose from:

Full page – €1,230 plus VAT per insertion
Half page – €630 plus VAT per insertion
Quarter page – €370 plus VAT per insertion
12cm x 3 column - €295 plus VAT per insertion
12cm x 2 column OR 8cm x 3 column- €225 plus VAT per insertion

*All adverts must be published within a 6 month period

26 Week Branding Campaign

26 adverts published in the Galway Advertiser on your chosen week Editorial of 250 words with an image on 8 of the weeks your advert appears
6 social media posts

Three upgrades to double your advert
One ezine to be emailed out to our 20,000 subscribers

Sizes to choose from:

Full page – €1,100 plus VAT per insertion
Half page – €590 plus VAT per insertion
Quarter page – €340 plus VAT per insertion
12cm x 3 column - €270 plus VAT per insertion
12cm x 2 column OR 8cm x 3 column- €210 plus VAT per insertion

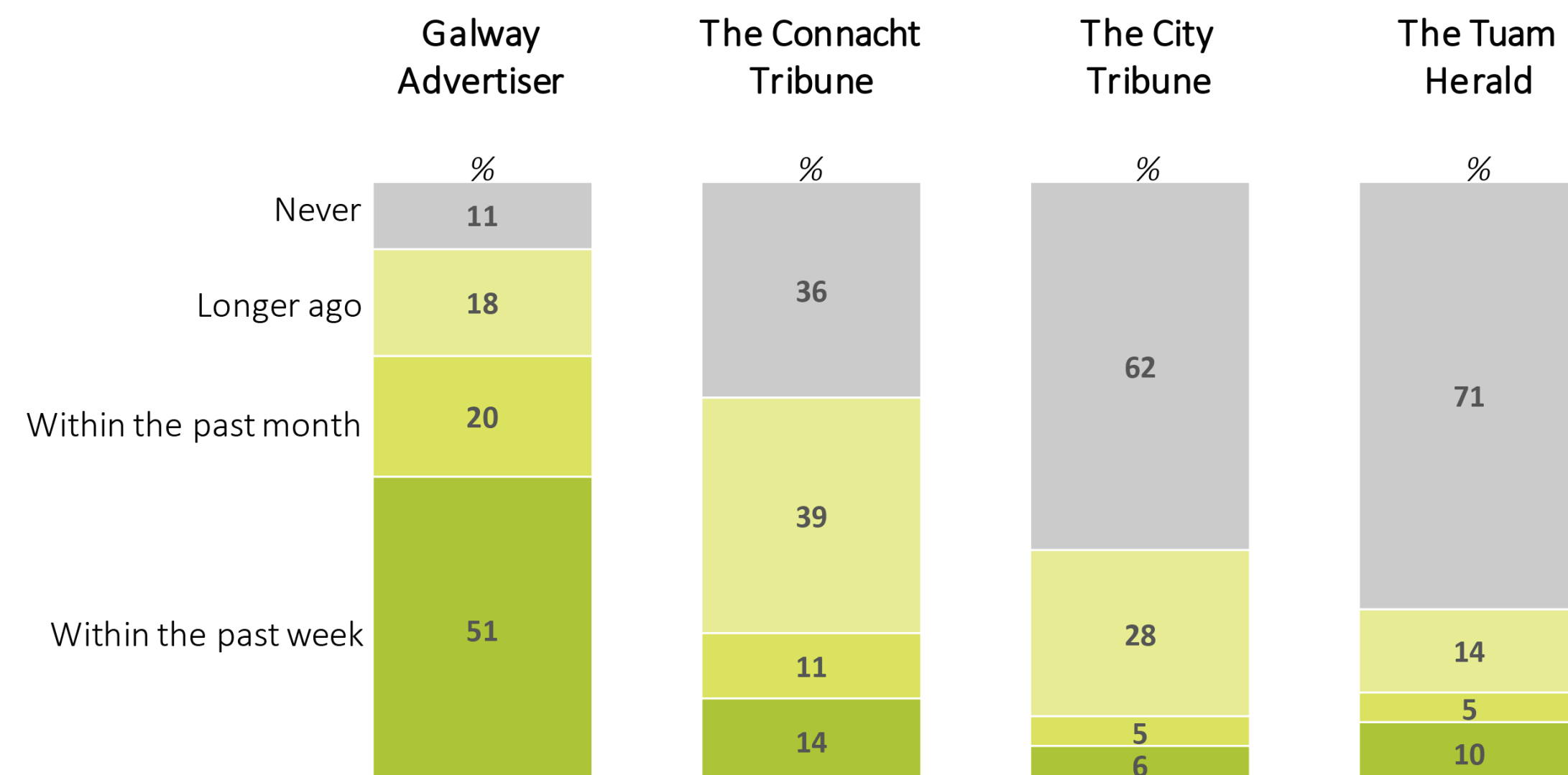
*All adverts must be published within a 12 month period.

Why the Galway Advertiser will work for your business

The full survey can be viewed at: https://www.advertiser.ie/2020_Survey/

Local paper readership

Base: All adults aged 18+ - 300/194,451



Galway City Readership:

Total Weekly Readership of Galway Advertiser - 59,151 people (74% of Adults over 18 years of age)

Galway City & County Readership:

Total Weekly Readership of Galway Advertiser - 131,610 people (51% of Adults over 18 years of age)



80,000
Average
monthly
website visitors



41,653
Digital
newspaper
subscribers



35,526
Instant updates/
competition
subscribers



164,660
Followers across
Facebook, Instagram,
X, Threads

BANNER ADVERTISING

50,000 page impressions (2 weeks) - €400 + VAT
100,000 impressions (1month) - €600 + VAT
970 x 250 Billboard
728 x 90 Standard Leaderboard
300 x 50 Mobile Banner
300 x 250 MPU Banner
320x50 Mobile Banner 2

SOCIAL MEDIA MARKETING

Packages start from €300 + VAT for 3 Social Media posts
Market your business to our 116,947 Facebook followers,
25,900 Twitter followers,
20,184 Instagram followers
and 1,629 Threads followers

E-PAPER ADS

Promote your business to your
online audience via our digital newspaper -
€195 + VAT Left hand full page ad: 480 (w) x 570
(h) pixels Strip adverts 120 (w) x 600 (h)

FACEBOOK TAKEOVER

Take over our Facebook - €700 + VAT for 5 days (Mon-Fri).
Set the main image on our Facebook page, and have your
business logo appear beside all posts.
2 posts per day (morning & evening).
Can include video & static posts.

DIGITAL COMPETITION

Advertiser.ie Social Media & Online Competition:
Ezine, Opt-ins & Report - €650 + VAT
Promote your competition to our subscribers,
website visitors and followers. We provide you
the contact addresses of those who opt-in

EMAIL MARKETING

Ezine - €400 + VAT
Created by us and sent to our 20,000 subscribers
To create we require: content &
600 x 350 pixel image

Design Spec Information

BOOKING DEADLINES:

Galway Advertiser & Advertiser Business - 4pm Tuesday.

COPY DEADLINES:

Galway Advertiser & Advertiser Business - 5pm Tuesday.

All supplied ads must be high resolution, pdf files (press optimised and without crop marks)

Full colour compact format, printed in Irish Times Print facility.

Please see <https://www.irishtimes.com/about-us/advertise/production-information/>

Column Width	1 Column	2 Column	3 Column	4 Column	5 Column	6 Column	7 Column
	35mm	73mm	111mm	149mm	187mm	225mm	263mm

Full page: 330mm High x 263mm Wide

Half page: 160mm High x 263mm Wide

Quarter Page: 160mm High x 111mm Wide

Full page width 263mm (7 Columns)

Full page Height 330mm

Ads above 270mm in height must be 330mm (Full Height)

Above dimensions are quoted as height x width measurement.