



80,000
Average
monthly
website visitors



41,653
Digital
newspaper
subscribers



35,526
Instant updates/
competition
subscribers



164,660
Followers across
Facebook, Instagram,
X, Threads

BANNER ADVERTISING

50,000 page impressions (2 weeks) - €400 + VAT
100,000 impressions (1month) - €600 + VAT
970 x 250 Billboard
728 x 90 Standard Leaderboard
300 x 50 Mobile Banner
300 x 250 MPU Banner
320x50 Mobile Banner 2

SOCIAL MEDIA MARKETING

Packages start from €300 + VAT for 3 Social Media posts
Market your business to our 116,947 Facebook followers,
25,900 Twitter followers,
20,184 Instagram followers
and 1,629 Threads followers

E-PAPER ADS

Promote your business to your
online audience via our digital newspaper -
€195 + VAT Left hand full page ad: 480 (w) x 570
(h) pixels Strip adverts 120 (w) x 600 (h)

FACEBOOK TAKEOVER

Take over our Facebook - €700 + VAT for 5 days (Mon-Fri).
Set the main image on our Facebook page, and have your
business logo appear beside all posts.
2 posts per day (morning & evening).
Can include video & static posts.

DIGITAL COMPETITION

Advertiser.ie Social Media & Online Competition:
Ezine, Opt-ins & Report - €650 + VAT
Promote your competition to our subscribers,
website visitors and followers. We provide you
the contact addresses of those who opt-in

EMAIL MARKETING

Ezine - €400 + VAT
Created by us and sent to our 20,000 subscribers
To create we require: content &
600 x 350 pixel image